



A Brilliant Choice

ADMIRE THE ART OF DIAMONDPOLISHING IN AMSTERDAM

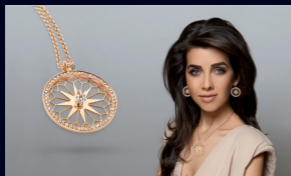
Gassan Diamonds, is located in a beautiful restored originally steam driven diamond factory and was built in 1879. In 2013 more than 400.000 visitors had a tour through the magnificent diamond factory and in 2013 Gassan also has been declared Best Family Business in the Netherlands by the Family Enterprise Foundation in partnership with KPMG.

Visitors can view the diamond polishers at their craft, while multilingual guides explain where diamonds are found and how rough diamonds turn into dazzling brilliants. Loose polished diamonds are shown as well as an elaborate jewelry collection. After the tour you are invited for a free drink in our charming coffee shop in the former boiler house and browse through the extensive jewelry and watch collection in our In-house Boutique. For over 400 years diamond polishers have perfected the art of giving maximum life to the brilliant cut diamond. At Gassan Diamonds this tradition is being continued and therefore 10 years ago we introduced our worldwide patented cut: Gassan 121, with one hundred and twenty one facets. The 10th anniversary will be celebrated with a special collection developed in collaboration with the jewelry house Schaffrath.

Let a tour of Gassan Diamonds be the highlight of your trip;

- tours 7 days a week, all year round from 9.00 a.m. till 5.00 p.m.
- personal attention for individuals and groups
- exclusive in-house Rolex boutique
- diamonds mounted while you wait
- large jewelry and watch collection on premises with brands such as Chopard, IWC, Jaeger-LeCoultre, Longines, Omega, Choices by DL and Gassan 121
- VAT refund for non EU residents

To arrange your tour, visit our website: www.gassan.com



Craftsmanship for 70 years

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